

The New Jersey Department of Health and the New Jersey Hospital Association (NJHA) have produced a joint Public Service Announcement (PSA) targeting residents who may suffer a potential heart attack or stroke and might be reluctant to go to hospital Emergency Departments due to the COVID-19 pandemic.

The PSA, which features Health Commissioner Judith Persichilli and NJHA President and CEO Cathy Bennett, was made following reports that residents may be delaying needed health care that they require because of concerns of hospital safety and capacity amid coronavirus. The message reassures residents that hospitals and their healthcare teams are continuing to care for all patients in a safe environment.

We hope you can help us get this critical information out to your communities and New Jersey residents.

The press release is available at: <https://www.nj.gov/health/news/2020/approved/20200505a.shtml>

The PSA can be viewed on YouTube: <https://youtu.be/aUDfZnI1WG4>

It has also been shared via social media, including Facebook: <https://www.facebook.com/NJDeptofHealth/videos/726619814744908/>

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